

Chaitanya Thakur

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TECHNICAL SKILLS

Design: Figma, User Research, Wireframing, Prototyping, Visual Design, Storyboarding

Product: Product Strategy, Usability Testing, Interaction Design

Tools: Git, VS Code, AI Tools, Research Tools

EXPERIENCE

Founder

Dec 2024 - Present

Subtopia

- Designed and shipped a SaaS product from 0 to 4,000+ users across web and mobile, owning the entire design process from problem definition to production-ready interface.
- Conducted ongoing user research through interviews, feedback analysis and community discussions; translating creator pain points into prioritized design improvements and product strategy.
- Designed end-to-end user journeys including onboarding, creation workflows, playback, subscriptions and monetization; iterated rapidly based on real usage data and direct user conversations.

Freelance Web Developer

Nov. 2025

Mwood Cleaning Services – Client Project

Dubai, UAE (Remote)

- Translated business requirements into user flows and responsive interfaces; designing a bilingual website experience (English/Arabic).
- Iterated on visual design and information architecture through direct client feedback cycles.

Open Source Developer (Intern)

June 2023 – Sep. 2023

Glific

Gurugram, Haryana (Remote)

- Collaborated with a fellow intern and senior mentors to build and expand an internal analytics dashboard for NGO partners.
- Worked closely with the design team to translate Figma designs into production-ready interfaces.
- Participated in in-person NGO user sprints, observing stakeholder workflows and identifying reporting needs that informed dashboard enhancements.
- Enhanced the dashboard with additional charts, metrics, and reporting capabilities, improving the depth and accessibility of organizational insights.

PROJECTS

Reducing teacher navigation overhead through context-preserving UI | Concept

[Link](#)

- Found that teachers were opening multiple browser tabs to work around the sequential navigation typical of LMS platforms—using this as the starting signal to audit EdTech multi-step workflows.
- Analyzed teacher discussions on Reddit and G2 reviews to identify navigation and cognitive load as a recurring pain point, distinct from feature gaps.
- Designed two directions at different levels of risk: a near-term search box with contextual overlays, and a speculative task-queue execution layer requiring further teacher validation.

Solving the empty state: designing onboarding to deliver value before commitment | B2C

[Link](#)

- Identified that first-time users landed on an empty state, meaning the product's value only became visible after they'd already invested effort, a gap between signup and payoff.
- Explored three onboarding directions before committing to a creation-first flow that let users make something before being asked to commit to a habit.
- Shipped the flow with two core loops: achieved a 96.8% completion rate on creation, and identified a 30% drop-off in goal-setting, indicating users were unwilling to commit to a future routine immediately after creating.

EDUCATION

University of Mysore

Bachelor of Computer Applications

Mysore, Karnataka

Sep. 2021 – Sep. 2024

Kerala School

Senior Secondary in Computer Science

New Delhi, Delhi

Apr. 2019 – May 2021